

**PRESS RELEASE**  
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## RoadPro® Family of Brands Launches NEW RoadKing® Heavy-Duty Charging Accessories

**Palmyra, PA (October 2015)** - RoadKing has expanded its portfolio of industry-leading mobile communication devices to include new heavy-duty charging accessories. These additions round out the current RoadKing offering of CB radios and microphones as well as Bluetooth headsets.

High-output charging power, professional grade durability, and added convenience are among the features of the comprehensive new line brought to you by RoadKing, the professional driver's choice for over 50 years.

"There's a reason that RoadKing has set the professional driver standard," said Charles White, Vice President, Brands and Marketing, RoadPro Brands and DAS Companies, Inc. "RoadKing's mobile communication devices and accessories keep them clearly connected with reliable technologies. The new heavy-duty accessories will be no exception."

### Videos



[NEW! RoadKing Heavy-Duty Accessories](#)



[RoadPro Family of Brands – Brand Essence](#)



[The Original RoadKing](#)

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[RoadKing Heavy-Duty Accessories](#)

[RoadPro Family of Brands](#)

[RoadPro Road Warrior Club](#)

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### **New Heavy-Duty Accessories**

- *Charging Power:* reliable, high-output power, up to 4.8 AMP
- *Professional-grade Durability:* braided 4 gauge cable, upgraded metal tips and housing, rugged design
- *Convenience:* Simultaneous, dual device charging capability, illuminating power indicating base and up to 12 foot cord length
- *Compatibility:* Apple® 30-pin, Lightning™ and Micro USB

### **About RoadPro® Brands**

RoadPro Brands is a division of DAS Companies, Inc. It designs and manages the proprietary RoadPro Family of Brands, distinctly created to bring the comforts of home to the road. With truck & auto supplies, travel gear, and mobile electronics, our brands offer safety, convenience, comfort and connectedness to on-the-go consumers. The RoadPro Family of Brands includes; RoadKing®, Wilson®, MobileSpec®, RoadPro®, PowerDrive®, K40®, Astatic®, Francis®, BlackCanyon Outfitters, LUMAgear®, and Ninja Odor Fighters. RoadPro brands are sold at most Travel Centers across the country.

To learn more about the RoadPro Family of Brands, please visit [www.RoadProBrands.com](http://www.RoadProBrands.com).

### **About DAS Companies, Inc.**

DAS Companies, Inc. is a full-service marketing and supply chain portfolio company. Privately held, DAS Companies, Inc., designs, imports, and distributes truck & auto supplies, travel gear, and mobile electronics that offer safety, convenience, comfort and connectedness to on-the-go consumers, through a series of channel partnerships, including: Travel Centers, Convenience Stores, Heavy Duty Trucking, Electronics & Specialty Retailers.

For further information, please contact DAS at 717-964-3642 or online at [www.DASinc.com](http://www.DASinc.com).

This release is available online at:

[http://www.dasinc.com/press\\_10012015\\_RoadKing.cfm](http://www.dasinc.com/press_10012015_RoadKing.cfm)

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